

# Partner Concept Vienna Impact Investment Forum



**21 November 2024**  
**at the Hotel Bristol in Vienna**

**Organized by Advantage Family Office GmbH**

**Last Update: 29 August 2024**

## **Introduction**

The aim of this series of events is to inform family offices and institutional investors independently, comprehensively and with a high level about the topic of impact investments and to provide a professional platform for investors to learn from international pioneers and impact experts. We want to underline the importance of the preservation of the global social- and ecosystem and inspire more investors for the ideas of impact investments, so that future generations will benefit sustainably. Our last Vienna Impact Investment Forums took place on

- 30 September 2020 Online (link to rewatch <https://youtu.be/SfKGANxeNQQ>)
- 17 June 2021 in Vienna with an online live broadcast (link to rewatch [https://youtu.be/ld6U\\_Siyqzw](https://youtu.be/ld6U_Siyqzw))
- 2 December 2021 Online (link to rewatch [https://youtu.be/y\\_ayRTubgY4](https://youtu.be/y_ayRTubgY4))
- 22 & 23 June 2022 in Vienna (video at <https://youtu.be/zDC07w9rB6k>)
- 24 November 2022 in Vienna
- 10 & 11 October 2023 in Vienna

Renown impact investors like Brigitte Mohn, the Liechtenstein Group, Prince Michael Liechtenstein, Ida Beerhalter, Charly Kleissner, Nixdorf Kapital AG, Sandor Habsburg-Lothringen, Bernd Wendeln (WEGA Invest GmbH), BMW Foundation and many more spoke at the discussion panels and many interesting companies (VCs, PE funds, listed and non-listed companies, start-ups) presented their sustainable business models to the investors.

### **About the Host Advantage Family Office GmbH:**

*Since 2015 we have been organizing the Vienna Impact Investment Forums, the Vienna Real Estate Salons, the Vienna Capital Market Conferences as well as investor lunch presentations in the DACH region. These conferences are the first and only finance platform for family offices and institutional investors in Austria with a rapidly expanding international investor network. At 100 successfully organized investor conferences more than 500 companies and 5,000 investors from the DACH region, Liechtenstein, Monaco, UK, Israel and Hong Kong attended. Further information at [www.familyoffice.at](http://www.familyoffice.at)*

## Agenda

09:30 Reception

10:00 Salutation & Opening Remarks

- Sabine Duchaczek (Advantage Family Office), *Host*
- Volker Weber (Nixdorf Kapital AG), *Chair of the Day*

10:15 Panel Discussion: How to increase Family Office Engagement in Impact Investing (*working title*)

- Dagmar Nixdorf (Nixdorf Kapital AG)
  - Prinz Michael von und zu Liechtenstein (Industrie- und Finanzkontor ETS)
  - Platin Partner/Silver Partner
  - Nora Schulte (GENUI GmbH)
- Panel Chair: Christin ter Braak-Forstinger (Chi Impact Capital, CEO)*

11:00 Company Presentations

- 11:00 Erste Group Bank AG/Group Social Banking
- 11:30 Franklin Templeton
- 12:00 Mercaton ASI
- 12:30 XX

13:00 Lunch Break & Personal Exchange

14:00 Keynote: Gold Partner

14:20 Panel Discussion: Individual Approaches to Impact Investing (*working title*)

- Christian Wiehenkamp (Perpetual Investors)
  - Alexander A. Brahm (Erzbistum Hamburg)
  - Florian Bauer (Erste Stiftung)
  - Gold Partner
  - Silver Partner
- Panel Chair: Madeline Petrow (Q-Advisers)*

15:10 Company Presentations

- 15:10 XX
- 15:40 XX
- 16:10 Start-up *tba*

16:20 Coffee Break

16:50 Presentation Study 2024 (FNG)

17:10 Keynote: Gold Partner

17:30 Panel Next-Gen: Next-Gen Approaches to Impact Investing (*working title*)

- Rudolf Hilti (NextGen aus Liechtenstein)
- Antonis Schwarz (Good Move Initiatives)
- Gold Partner
- Silver Partner

*Panel Chair: Susanne Bregy (Bundesinitiative Impact Investing)*

18:20 Aperero & Flying Dinner

**Platin Partner**

*Nixdorf Kapital AG*

**Silver Partner**

*GENUI GmbH*

**Bronze Partner**

*Canton Nidwalden*

*Preqin*

**Company Presentations**

*Erste Group Bank AG/Group Social Banking*

*Franklin Templeton*

*Mercaton ASI*

**Supporting Partners**

*Bundesinitiative Impact Investing*

*Forum Nachhaltige Geldanlagen*

*Industriellenvereinigung*

*General Atlantic*

*Max von Bredow Baukultur*

## **Partnership Platin**

- Keynote speech as an impulse for the first panel discussion
- Participation in the subsequent panel discussion as a panellist
- 4 participant cards
- A page about your company and your logo in the program\*
- Logo presence at the registration desk
- Roll-up placement
- Placement of marketing materials on site
- Presentation as a partner at the opening
- Mention of your company in the press
- Catering at the reception and during the break, business lunch, aperitif riche
- Event documents

The costs for the **Platin Partnership** amount to **EUR 10,000** (plus VAT).

Further components can be agreed individually as part of a Platinum Partnership (exclusivity, co-determination of title, co-determination of participants and moderation, etc.)

## **Partnership Gold**

- Keynote speech as an impulse for the panel discussion in the afternoon
- Participation in the subsequent panel discussion as a panellist
- 3 participant cards
- A page about your company and your logo in the program\*
- Logo presence at the registration desk
- Roll-up placement
- Placement of marketing materials on site
- Presentation as a partner at the opening
- Mention of your company in the press
- Catering at the reception and during the break, business lunch, aperitif riche
- Event documents

The costs for the **Gold Partnership** amount to **EUR 8,000** (plus VAT).

Further components can be agreed individually as part of a Gold Partnership (co-determination of title, etc.)

## **Partnership Silver**

- Participation in the panel discussion as a panellist
- 2 participant cards
- Half a page about your company and your logo in the program\*
- Logo presence at the registration desk
- Roll-up placement
- Placement of marketing materials on site
- Presentation as a partner at the opening
- Mention of your company in the press
- Catering at the reception and during the break, business lunch, aperitif riche
- Event documents

The costs for the **Silver Partnership** amount to **EUR 6,000** (plus VAT).

Additional components can be agreed individually as part of a Silver Partnership.

## **Company Presentation**

- Company presentation of 20 minutes plus 10 minutes of questions - Slot of 30 minutes
- 2 participant cards
- One page about your company and your logo in the program\*
- Placement of marketing materials on site
- Mention of your company in the press
- Catering at the reception and during the break, business lunch, aperitif riche
- Event documents

The costs for a **Company Presentation** amount to **EUR 5,000** (plus VAT)



## **Partnership Bronze**

- 2 participant cards
- Half a page about your company and your logo at the front of the partners in the program\*
- Logo presence during registration
- Roll-up placement
- Placement of marketing materials on site
- Mention of your company in the press
- Catering at the reception and during the break, business lunch, aperitif riche
- Event documentation

The costs for the **Bronze Partnership** amount to **EUR 4,000** (plus VAT).

## ***Ticket Partnership Premium***

- 1 participant card
- A page about your company and your logo in the program\*
- Logo presence during registration
- Placement of marketing materials on site
- Catering at the reception and during the break, business lunch, aperitif riche
- Event documents

The costs for the **Ticket Partnership Premium** amount to **EUR 3,000** (plus VAT).

## ***Ticket Partnership Standard***

- 1 participant card
- Logo presence during registration
- Placement of marketing materials on site
- Catering at the reception and during the break, business lunch, aperitif riche
- Event documents

The costs for the **Ticket Partnership Standard** amount to EUR 2,200 (plus VAT).